

Be a Hero, Honor a Hero!

Our goal is to give back to these veterans who returned from war and let them know that we've got their backs. The VA health does not cover optometry unless the veteran is designated 100% service connected disability. Therefore, most veterans do not have optometry coverage.

**Who we serve:** Veterans who comply with all first three items below,  
1.) have been deployed to wars/conflict areas.  
2.) have no optometry insurance coverage.  
3.) have significant financial challenges.  
4.) and their spouses.  
[video of veterans we serve](#)

**Where:** In the comfort of our office. No need to take time off.

**What:** Free Optometry examination and glasses as needed. Please encourage your favorite labs to partner with you in honoring our war veterans! Only 1 veteran will be assigned in a year unless requested otherwise.

**When:** Accommodate in your schedule at your convenience.

**Why:** 1.) We have a volunteer military now. Less than 1% of our population is taking up this responsibility. For those veterans who lack family and/or economic support, they are more likely to be low-income and struggling.

2.) There is a significant amount of PTSD (Post traumatic stress disorder) due to the multiple deployments, and TBI ( Traumatic Brain Injuries) as our equipment is protective where many did not die but suffered significant brain damage.

3.) Suicide is rampant For some veterans, trying to adjust back to a normal life can be a tougher battle than being at the war. There are 22 veteran suicides everyday in this country.

4.) Providing optometry care, building trust and showing we care is a very tangible and honorable way of saying, “Thank you for your service!” This free optometry care that you and your staff provide is more therapeutic than you can imagine!

**How:** Once the veteran is assigned to you, please call s/he to schedule an examination and go from there.

If every optometrist helps one veteran patient a year, we can improve the lives of thousands of veterans and their families. Our veterans need us!

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